

SECURITY SYSTEMS NEWS

2021 Monitoring Source Book

The Monitoring Source Book provides installers and integrators with in-depth articles on emerging trends and all the information they need to keep pace with the market. Sponsorship allows you to show these buyers how your solutions fit their needs.

Sponsorship perks:

- profile page adjacent to your ad
- logo on the front cover
- logo in the digital edition email



Gold Sponsor: \$5,000 net

First sponsor ad (premier placement), sponsor page in digital edition, banner ad in the digital edition email and all perks above

Basic Sponsors: \$2,500 net

Full page ad and all perks above

Silver Sponsors: \$3,500 net

Cover profile and all perks above

Only want a full page ad?

Just your ad, no perks: \$1,500 net

Deadlines:

Ad Space June 1

Materials June 8

Specs:

Trim: 8.125" x 10.875"

Bleed: 8.375" x 11.125"

Items to include with ad submission:

- Logo (*at least 300 dpi*)
- 50 word company description
- Social media handles
- Company url, phone number and address

Contact your sales rep to sign up today!

**Western States &
Western Canada**

Sarah Flanagan
Publisher
207-319-6967
sflanagan@securitysystemsnews.com

**New England States;
Midwest & Eastern States,
Eastern Canada, International**

Brad Durost
Regional Sales Manager
207-776-4042
bdurost@securitysystemsnews.com