

# Leadership Talks

*The webcast series that brings ideas and strategy to the market*

## What:

Leadership Talks is a weekly, 20-minute Q&A webcast with a security industry leader. These thought-provoking discussions will cover business strategies and technology development.

## When:

Weekly, starting September 14th at 12:30 pm ET.

## Sponsor:

Align your organization with the thought leaders of the industry. Your logo will appear in all event advertising and you receive a live commercial at the start and end of the webcast. Plus, you'll receive the contact info for every webcast registrant!

**Generate  
qualified leads!**



### **Weekly sponsorship:**

**\$1,500 net**

### **Monthly sponsorship:**

**\$5,000 net**

### **Quarterly sponsorship:**

**\$12,000 net**

## Special Monitoring Week!

We'll be hosting 1 webcast per day on October 2 - 6. Each webcast will feature a CEO of a top monitoring company.

***Sponsorship for the week (5 webcasts): \$5,000 net***

## Contact your sales representative to sign up:

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