



# 2018 Must See PRODUCT GUIDE

## Sponsor the guide every attendee will see!

The official ISC West Must See Product Guide will serve as a road map for attendees as they navigate the show. Exhibitors are entitled to one free basic product listing, but there are even more valuable opportunities!

### The Guide will be distributed in two phases:

- The digital edition will be emailed to SSN subscribers and pre-registered attendees prior to ISC West.
- The print version will be handed to attendees as they enter the show, and will also be distributed in the onsite publication bins.

### Enhance your listing:

Include your company logo and URL, with a live link in the digital edition. Only \$500

## SPONSORSHIP OPPORTUNITIES:



### Bronze Sponsor: \$3,500 net

- Full page ad
- Cover logo
- Enhanced listing
- Logo on all promo material

### Silver Sponsor: \$5,000 net

- Cover 2 or 3 ad
- Cover logo
- Enhanced listing
- Logo on all promo material

**TWO POSITIONS AVAILABLE**

### Gold Sponsor: \$7,500 net

- Back cover ad
- Banner ad in digital edition email
- Cover logo
- Enhanced listing
- Logo on all promo material

**ONLY ONE POSITION AVAILABLE**

### DEADLINES:

#### Ad Space & Listings:

**3/9/2018**

#### Ad Materials:

**3/16/2018**

## Contact your sales rep:

### New England States and Eastern Canada:

Tim Purpura  
VP & Group Publisher  
207-846-0600 x217  
tpurpura@securitysystemsnews.com

### Midwest and Eastern States:

Brad Durost  
Regional Sales Manager  
207-846-0600 x274  
bdurost@securitysystemsnews.com

### Western States and Western Canada:

Rob Akert  
Account Manager  
623-376-9513  
rakert@securitysystemsnews.com