

2018 Digital Monitoring Source Book



Reach buyers in innovative ways

This targeted digital resource provides installers and integrators with all the information they need to keep pace with the monitoring market. Sponsorship allows you to show these buyers how your solutions fit their needs.

Content includes:

- In-depth articles on emerging trends
- Buyers guide grid that contains ONLY sponsors' information
- Central Intelligence: Snippets of Things to Know, What's Happening, FAQs and more
- Social Central: A page dedicated to the social side of Monitoring
- Profile Pages: Detailed information about sponsoring companies

DEADLINES

Ad Space:

5/18/2018

Materials : 6/4/2018

Basic Sponsor: \$2,500 net

Full Page Ad
Profile page (adjacent to the ad)
Inclusion in the following section:

- Buyers guide grid

Bronze Sponsor: \$3,000 net

Full Page Ad
Profile page (adjacent to the ad)
Inclusion in the following sections:

- Buyers guide grid
- Central Intelligence
- Social Central

Silver Sponsor: \$3,500 net

Full Page Ad
Profile page (adjacent to the ad)
Inclusion in the following sections:

- Buyers guide grid
- Central Intelligence
- Social Central

PLUS:

Sponsor #1 - Additional Full Page Ad on Front Inside Cover

Sponsor #2 - Additional Full Page Ad - 2nd position

Both sponsors: Logo included in digital edition deployment email with lead generation

TWO POSITIONS AVAILABLE

Gold Sponsor: \$5,000 net

Full Page Ad
Profile page (adjacent to the ad)
Inclusion in the following sections:

- Buyers guide grid
- Central Intelligence
- Social Central

PLUS:

Full Page Ad positioned adjacent to the Front cover
Banner ad in the digital edition deployment email with lead generation

ONLY ONE POSITION AVAILABLE

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