SECURITY SYSTEMS NEWS

2018 Access Control Source Book

Reach buyers in innovative ways

This targeted digital resource provides installers and integrators with all the information they need to keep pace with the Access Control market. Sponsorship allows you to show these buyers how your solutions fit their needs.

Content includes:

- In-depth articles on emerging trends
- Buyers guide grid that contains ONLY sponsors' information
- Access Intelligence: Snippets of Things to know, What's happening, FAQs and more
- Social Access: A page dedicated to the social media side of Access Control
- Profile Pages: Detailed information about sponsoring companies

DEADLINES
Ad Space:
8/24/2018
Materials : 9/7/2018

Basic Sponsor: $2,500 net

Full Page Ad
Inclusion in the following section:
- Buyers guide grid

Bronze Sponsor: $3,000 net

Full Page Ad
Profile page (adjacent to the ad)
Inclusion in the following sections:
- Buyers guide grid
- Access Intelligence
- Social Access

Silver Sponsor: $3,500 net

Full Page Ad
Profile page (adjacent to the ad)
Inclusion in the following sections:
- Buyers guide grid
- Access Intelligence
- Social Access

PLUS:
Sponsor #1 - Additional Full Page Ad on Front Inside Cover
Sponsor #2 - Additional Full Page Ad - 2nd position
Both sponsors get logo included in digital edition deployment email with lead generation

TWO POSITIONS AVAILABLE

Gold Sponsor: $4,000 net

Full Page Ad
Profile page (adjacent to the ad)
Inclusion in the following sections:
- Buyers guide grid
- Access Intelligence
- Social Access

PLUS:
- Full Page Ad positioned adjacent to the Front cover
- Banner ad in the digital edition deployment email with lead generation

ONLY ONE POSITION AVAILABLE

Contact:

New England States and Eastern Canada:
Rick Rector
President & Publisher
207-846-0600 x267
rrector@securitysystemsnews.com

Midwest and Eastern States:
Brad Durost
Regional Sales Manager
207-846-0600 x274
bdurost@securitysystemsnews.com

Western States and Western Canada:
Rob Akert
Account Manager
623-376-9513
rakert@securitysystemsnews.com