

# 2017 Digital Monitoring Source Book

SECURITY SYSTEMS NEWS



## Reach buyers in innovative ways

This targeted digital resource provides installers and integrators with all the information they need to keep pace with the monitoring market. Sponsorship allows you to show these buyers how your solutions fit their needs.

### Content includes:

- In-depth articles on emerging trends
- Buyers guide grid that contains ONLY sponsors' information
- Central Intelligence: Snippets of Things to Know, What's Happening, FAQs and more
- Social Central: A page dedicated to the social side of Monitoring
- Profile Pages: Detailed information about sponsoring companies

#### Basic Sponsor: \$2,500 net

Full Page Ad  
Profile page (adjacent to the ad)  
Inclusion in the following section:  
• Buyers guide grid

#### Bronze Sponsor: \$3,000 net

Full Page Ad  
Profile page (adjacent to the ad)  
Inclusion in the following sections:  
• Buyers guide grid  
• Central Intelligence  
• Social Central

#### Silver Sponsor: \$3,500 net

Full Page Ad  
Profile page (adjacent to the ad)  
Inclusion in the following sections:  
• Buyers guide grid  
• Central Intelligence  
• Social Central

#### PLUS:

**Sponsor #1** - Additional Full Page Ad on Front Inside Cover  
**Sponsor #2** - Additional Full Page Ad on Back Cover  
**Both sponsors:** Logo included in digital edition deployment email with lead generation

**TWO POSITIONS AVAILABLE**

#### Gold Sponsor: \$5,000 net

Full Page Ad  
Profile page (adjacent to the ad)  
Inclusion in the following sections:  
• Buyers guide grid  
• Central Intelligence  
• Social Central

#### PLUS:

- Full Page Ad positioned adjacent to the Front cover  
- Banner ad in the digital edition deployment email with lead generation

**ONLY ONE POSITION AVAILABLE**

## DEADLINES

Ad Space:

**5/19/2017**

Materials : 6/9/2017

## Contact:

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