

## 2017 Access Control Source Book



### Reach buyers in innovative ways

This targeted digital resource provides installers and integrators with all the information they need to keep pace with the Access Control market. Sponsorship allows you to show these buyers how your solutions fit their needs.

#### Content includes:

- In-depth articles on emerging trends
- Buyers guide grid that contains ONLY sponsors' information
- Access Intelligence: Snippets of Things to know, What's happening, FAQs and more
- Social Access: A page dedicated to the social media side of Access Control
- Profile Pages: Detailed information about sponsoring companies

#### Basic Sponsor: \$2,500 net

Full Page Ad  
Inclusion in the following section:  
• Buyers guide grid

#### Bronze Sponsor: \$3,000 net

Full Page Ad  
Profile page (adjacent to the ad)  
Inclusion in the following sections:  
• Buyers guide grid  
• Access Intelligence  
• Social Access

#### Silver Sponsor: \$3,500 net

Full Page Ad  
Profile page (adjacent to the ad)  
Inclusion in the following sections:  
• Buyers guide grid  
• Access Intelligence  
• Social Access

PLUS:  
**Sponsor #1** - Additional Full Page Ad on Front Inside Cover  
**Sponsor #2** - Additional Full Page Ad on Back Cover  
Both sponsors get logo included in digital edition deployment email with lead generation

**TWO POSITIONS AVAILABLE**

#### Gold Sponsor: \$4,000 net

Full Page Ad  
Profile page (adjacent to the ad)  
Inclusion in the following sections:  
• Buyers guide grid  
• Access Intelligence  
• Social Access

PLUS:  
• Full Page Ad positioned adjacent to the Front cover  
• Banner ad in the digital edition deployment email with lead generation

**ONLY ONE POSITION AVAILABLE**

**Ad Space Date:**  
**8/25/2017**

**Materials Due: 9/8/2017**

SECURITY SYSTEMS NEWS

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