# SECURITY MUST See NEWS PRODUCT GUIDE



# Sponsor this essential guide for attendees!

The SSN Must See Product Guide is used by ISC West attendees to plan for and navigate the show. Exhibitors are entitled to one free basic product listing, but there are even more marketing opportunities!

**Enhance your listing:** Include your company logo and URL, with a live link in the digital edition. Only \$500.

## **Sponsorships:**

#### **Basic Sponsor:**

#### \$1,000 net

- Full page ad
- Cover logo
- Enhanced listing
- Logo on all promo material

#### **Premium Sponsor:**

#### \$2,500 net

- Full page ad, premium placement
- Cover logo
- Enhanced listing
- · Logo on all promo material

TWO POSITIONS AVAILABLE

#### **Elite Sponsor:**

#### \$4,000 net

- First full page ad
- Banner ad in digital edition email
- Cover logo
- Enhanced listing
- Logo on all promo material

ONLY ONE POSITION AVAILABLE

### **Deadlines:**

Ad Space &

**Listings:** 

6/21/2021

**Ad Materials:** 

6/28/2021

# The Guide will be distributed in two phases:

- Emailed to SSN subscribers prior to ISC West
- Available as a download via QR code for all attendees at the show

# Contact your sales rep:

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