2017 ISC WEST

THE OFFICIAL
Must See PRODUCT GUIDE

SECURITY SYSTEMS NEWS

An ISC West supported publication

Submit the product you want every attendee to see!

The official ISC West Must See Product Guide will serve as a road map for attendees as they navigate the show. You're entitled to one free basic product listing but there are even more valuable opportunities!

BROUGHT TO YOU BY:
SECURITY SYSTEMS NEWS

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APRIL 5-7, 2017 • LAS VEGAS, NEVADA

The Guide will be distributed in two phases:

> The digital edition will be emailed to SSN subscribers and pre-registered attendees prior to ISC West.
> The print version will be handed to attendees as they enter the show, and will also be distributed in the onsite publication bins.

Your FREE product listing includes:

• Company Name
• Product Name
• 20-word Product Description
• Photo
• Booth Number

SPONSORSHIPS:

Enhance your listing!
Include your company logo and URL, with a live link in the digital edition. *For only $500*

DEADLINES:

Product listings: 3/10
Ad space: 3/10
Ad materials due: 3/14

GOLD
$7500
•Back cover ad
•Banner ad in digital edition email
•Cover logo
•Enhanced listing
•Logo on all promo material

SILVER
$5000
•Cover 2 or 3 ad
•Cover logo
•Enhanced listing
•Logo on all promo material

BRONZE
$3500
•Full page ad
•Cover logo
•Enhanced listing
•Logo on all promo material

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