

# SECURITY SYSTEMS NEWS

## Remarketing with SSN!

In this uncertain time with many people working from home, it's important that you spend your advertising dollars wisely and where you're certain you'll be seen.

Partner with *Security Systems News* on an actively managed remarketing campaign. Your ads will be served to our audience, your best prospects, where they are on the web—reading their news, looking up the weather, checking out social media and more!

The screenshot shows the top portion of the New York Times website. A grey speech bubble on the left contains the text "SSN remarketing ad!" with a red arrow pointing to a yellow advertisement banner. The banner reads: "Don't Let 3G/CDMA Sunsets Kill Your Accounts! Tradeup to StarLink LTE for Any Panel or FACP & Save \$100 or Get Top Radios FREE". Below the banner is the New York Times logo and navigation menu. A red arrow also points from the speech bubble to the "3G" text in the ad banner.

**Cost: \$2,000 net per month for 50,000 guaranteed impressions**

### Audience Selection:

**Option 1:** Top 100 – Your ads are served to our audience on the Top 100 websites as rated by Google analytics

**Option 2:** The social side – Your ads are served to our audience on Facebook, Instagram and trusted partner sites

**Contact your sales rep to sign up today!**

**Western States & Western Canada**

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