

Promote your brand with video

Connect with potential buyers through video. Demonstrate your product in a professionally shot and edited video, right at your Medtrade booth. Sign up for a *HME News*' Spotlight video and you'll get a professionally produced promotional tool that enhances your marketing efforts, at a great price!

HME News, in association with Medtrade, will bring a video team right to your booth to record your representative(s) showcasing your products and capabilities, or you can have an *HME News* staff member facilitate a live interview from the show floor.

The *HME News* Spotlight Video Package includes:

- A professionally filmed and edited video, up to 3 minutes long
- A copy of the video in your choice of format for posting on your Website and giving to your customers
- Your video posted on a dedicated Spotlight Video page on hmenews.com
- The Spotlight link pushed via e-mail to thousands of prospective customers in an upcoming edition of the *HME News* TV blast

Medtrade Special price: \$750 (Regularly \$3,000)

Reservation Deadline: October 12

Available slots are going fast. Contact your account manager for more information and to schedule:

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