

2012 Show Daily Order Form

Georgia World Congress Center • Atlanta, GA October 16-18, 2012

Reach attendees by advertising in the Official Show Dailies.

The Show Dailies are your best link to Medtrade attendees. Each day the *HME News* editorial team will cover breaking news from the show floor, making the Show Dailies the hottest read at the show. Placing your ad in the dailies is the best way to reach your prospects on site and drive buyers to your booth. Choose your ad size and complete the form below!



Selection:	Size:	Price*:	Selection:	Size:	Price*:		
	Cover II	\$7,045		Jr. Spread	\$8,980		
	Cover III	\$6,750		Junior Page	\$4,640		
	Cover IV	\$7,340		2/3 Page	\$4,040		
	Tab Spread	\$11,440		1/2 Page	\$3,405		
	1/2 Tab Spread	\$8,150		1/3 Page	\$2,805		
	Tab Page	\$5,870		1/4 Page	\$2,355		
	1/2 Tab Page	\$4,225	 DEADLINE: September 14, 2012				

* Prices are gross. 15% discount applies for providing digital ad materials to our specifications.

Confirmation and an Insertion Order will be sent upon receipt of Order Form. All signed agreements will be considered firm, and no cancellations after Sept. 14, 2012. I have read and agree to the terms and conditions set forth above.

Authorized Signature: ____

_ Date: __

CONTACT INFORMATION

CREDIT CARD INFORMATION

Name:			□ Mastercard	🗆 Visa	America	an Express
Title:			Card Number:			
Company/Organization:			Expiration Date:			
Address:			Cardholder Name:			
City:	State:	Zip:	Cardholder Signature:			
Phone:	Fax:		Billing Address:			
Email:			City:		State:	_ Zip:

Questions? Contact: Rick Rector, Publisher, HME News at 207-846-0600 x267 or rrector@hmenews.com