

show daily

Advertise in the Official Medtrade Show Dailies!

Drive buyers to your booth and increase your show exposure

Show Daily print edition:

Distributed to attendees right at the show in the publication bins and at HME News' booth, the Medtrade Show Daily print issue helps you drive traffic to your booth.



Three ad sizes available:

Full Tab page: \$2,925 net

Junior page: \$2,200 net

Half junior: \$1,475 net

Ad Specs:

Tab page: trim 10.625" x 13.625"
bleed 10.875" x 13.875"

Junior page: trim 8.125" x 10.875"
bleed 8.375" x 11.125"

Half junior: 7" x 4.875"

Deadlines:

Ad Space: October 1

Materials: October 8

Email to: ldubois@unitedpublications.com

Show Daily Newswire:

Packed with breaking news and emailed the morning of Day 2 of the show, the Medtrade Show Daily Newswire is the best way for exhibitors to grab the attention of attendees. Three ad positions available.



Distribution:

Medtrade attendee and exhibitor lists and the full HME NewsWire list

Price:

Top ad position: \$1,148 net

Second or third ad position: \$778 net

Ad Specs:

640 x 90 pixels GIF or JPG and URL

Materials Due:

October 10

Email to: cdaggett@hmenews.com

Contact your sales rep to sign up!

Northeast / Ohio Sales Contact:

Rick Rector, Publisher

207-846-0600 x267 ; rrector@hmenews.com

Midwest / Southeast / West Coast Sales Contact:

Jo Reed, Account Manager

207-749-7307; jreed@hmenews.com