

medtrade 2018 **HME** News published by:

CONNECTING THE HME INDUSTRY

show daily

Advertise in the Official Medtrade Show Dailies!
Placing an ad ensures you'll drive buyers to your booth.

Show Daily Newswire:

Packed with breaking news and emailed the morning of Day 2 of the show, the Medtrade Show Daily Newswire is the best way for exhibitors to grab the attention of attendees. Three ad positions available.

Distribution:

Medtrade attendee and exhibitor lists and the full HME NewsWire list

Price:

Top ad position: \$1,148 net

Second or third ad position: \$778 net

Ad Specs:

640 x 90 pixels GIF or JPG and URL

Materials Due:

October 10

Email to: cdaggett@hmenews.com



Show Daily print edition:

Distributed both days of the show in the publication bins and at HME News' booth, the Medtrade Show Daily print issue helps you drive traffic to your booth. Three premium ad positions are available on the inside front cover.

Distribution:

Medtrade attendees

Price:

\$1,295 net

Ad Specs:

10.375" x 4.25"

Materials Due:

September 11

Email to: ldubois@unitedpublications.com

