

#### **FREE LISTING!**

**DEADLINE:** Friday, Sept. 2

# Do you have a new product to unveil at **Medtrade East 2022?**

## The editors at HME News want the scoop!

In our October issue, *HME News* will feature new products debuting at Medtrade East 2022.

### The product categories are:

- Durable Medical Equipment
- Respiratory Therapy
- CPAP & Accessories
- Seating & Mobility
- Orthotics/Prosthetics
- Pediatrics

- Women's Health
- Disposable Medical Supplies
- Billing/Reimbursement
  Software/Services
- Bath Safety/ADLs
- Other

#### How to submit:

email the following information to tflaherty@hmenews.com

- 1. Company name, website address and booth number.
- 2. Product name
- 3. Product category
- 4. 50-75 word product description
- 5. Image of product.
  - Format JPEG or TIFF file; dpi of 300 or greater. NO PDFs.

Please send only one new product per category. Please do not submit the same product to more than one category. We will run as many products as space allows.

Questions? Contact Theresa Flaherty: tflaherty@hmenews.com. m: 207.332.0629