

MAKE A BIG IMPACT



Advertise in the Official Show Dailies

Packed with breaking news and distributed fresh each day of the show, the Medtrade Show Dailies are the best way for exhibitors to grab the attention of attendees. Placing an ad ensures you'll reach your prospects onsite and drive buyers to your booth.



2016 PACKAGE OPTIONS:

◆ **Show Daily BOGO:**
Get your ad in Days 2 & 3 for the price of one!

◆ **Show Daily Triple Play:**
Advertise in all three days for the price of two!
PLUS - Receive a FREE HME Showcase ad with 10/5!
CLOSED
Note: Triple Play space deadline is 10/5!

Selection:	Size:	Price*:
<input type="checkbox"/>	Cover II	\$7,045
<input type="checkbox"/>	Cover III	\$6,750
<input type="checkbox"/>	Cover IV	\$7,340
<input type="checkbox"/>	Tab Spread	\$11,440
<input type="checkbox"/>	1/2 Tab Spread	\$8,150
<input type="checkbox"/>	Tab Page	\$5,870
<input type="checkbox"/>	1/2 Tab Page	\$4,225

Selection:	Size:	Price*:
<input type="checkbox"/>	Jr. Spread	\$8,980
<input type="checkbox"/>	Junior Page	\$4,640
<input type="checkbox"/>	2/3 Page	\$4,040
<input type="checkbox"/>	1/2 Page	\$3,405
<input type="checkbox"/>	1/3 Page	\$2,805
<input type="checkbox"/>	1/4 Page	\$2,355

DEADLINE: October 12, 2016

* Prices are for ads in both days 2 & 3, and are gross. 15% discount applies for providing digital ad materials to our specifications.

Confirmation and an Insertion Order will be sent upon receipt of Order Form. All signed agreements will be considered firm, and no cancellations after Oct. 12, 2016. I have read and agree to the terms and conditions set forth above.

Authorized Signature: _____ **Date:** _____

CONTACT INFORMATION

Name: _____

Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

CREDIT CARD INFORMATION

☐ Mastercard ☐ Visa ☐ American Express

Card Number: _____

Expiration Date: _____

Cardholder Name: _____

Cardholder Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

SUBMIT TO: HME News | fax: 207-846-0657 | email: cmcguinness@hmenews.com



Questions? Contact: Rick Rector, Publisher, HME News at 207-846-0600 x267 or rrector@hmenews.com