

MAKE A BIG IMPACT



Advertise in the Official Show Dailies



Packed with breaking news and distributed fresh each day of the show, the Medtrade Show Dailies are the best way for exhibitors to grab the attention of attendees. Placing an ad ensures you'll reach your prospects onsite and drive buyers to your booth.

2016 PACKAGE OPTIONS:

- ◆ **Show Daily BOGO:**
Get your ad in Days 2 & 3 for the price of one!
- ◆ **Show Daily Triple Play:**
Advertise in all three days for the price of two!
PLUS - Receive a free HME Showcase ad with lead generation before the show.
Note: Triple Play space deadline is 10/5!



AD SPACE DEADLINE:
October 12
MATERIALS DUE: Oct. 19

Space is limited!

Contact your account manager today:

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