

HME News

Remarketing with HME News!

In this uncertain time with many people working from home, it's important that you spend your advertising dollars wisely and where you're certain you'll be seen.

Partner with *HME News* on an actively managed remarketing campaign. Your ads will be served to our audience, your best prospects, where they are on the web—reading their news, looking up the weather, checking out social media and more!

The screenshot shows the top of The New York Times website. A blue oval callout on the left says "HME News remarketing ad!" with a red arrow pointing to a banner advertisement. The banner features the HME DATABANK logo (a piggy bank) and the text "Medicare data at your finger tips". Below the banner is the "The New York Times" masthead with navigation links for various sections like World, U.S., Politics, etc. A red arrow also points from the callout to the "HME News DATABANK" text in the banner.

Cost: \$2,000 net per month for 50,000 guaranteed impressions

SPECIAL PROMO!

Buy three consecutive months and save 25%! You pay \$4,500 net for three months of ads and a guaranteed 150,000 impressions.

Audience Selection:

Option 1: Top 100 – Your ads are served to our audience on the Top 100 websites as rated by Google analytics

Option 2: The social side – Your ads are served to our audience on Facebook, Instagram and trusted partner sites

Contact your sales rep to sign up today!

Northeast / Ohio Sales

Contact:

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Midwest / Southeast / West Coast Sales Contact:

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