

Welcome to the HME News monthly Forecast, keeping you informed of upcoming deadlines, advertising opportunities, new products & events.

## SEPTEMBER ISSUE DETAILS

### IMPORTANT DATES

|                   |            |
|-------------------|------------|
| Ad Space Deadline | 08/07/2023 |
| Material Deadline | 08/10/2023 |
| Product Spotlight | 08/07/2023 |

### PRODUCT SPOTLIGHT

#### WOMEN'S HEALTH

Breast pumps & supplies, monitors, skin & body care, belly bands, nutritional, wigs, breast forms, bras, head wraps & other related women's health products.

**SUBMIT PRODUCT**



### NEW PRODUCT

Feature your new product FREE in our upcoming issue! Limited space available. Send product details listed below to [tflaherty@hmenews.com](mailto:tflaherty@hmenews.com).

- Company Name
- Product Name
- Company URL
- Product Description (50-75 word limit)
- Product Image

## NEW PARTNER

We're proud to announce our newest marketing partner!

**Ki Mobility**

### SPONSORSHIP OPPORTUNITY



#### HME NEWS BUSINESS SUMMIT

Summit sponsorship opportunities are available! Visit

[www.HMESummit.com](http://www.HMESummit.com)

to view our new & upgraded offerings as well as all things Summit!

### BONUS DISTRIBUTION



CANADIAN SEATING &  
MOBILITY CONFERENCE

**Conference Dates: 09/12-13/2023**

**DOWNLOAD  
OUR 2023  
MEDIA KIT!**

**HME News  
MEDIA KIT  
2023**

### INTERESTED?

Contact Christina Thronson,  
Business Manager

**M.** 515-865-1390

**E.** [cthronson@hmenews.com](mailto:cthronson@hmenews.com)

**STAY  
INFORMED!**

